

Dec. 2010/Jan. 2011
VOLUME 3, ISSUE 6

WHAT YOU'LL FIND INSIDE:

Legislative Day Info P. 2
Party Down with BPW P. 3
Announcements P. 3
Calendar P. 4

*Happy Birthday wishes to all our
December & January Birthdays!
Hope you have (or had) a great day!*

**2010-11 Franklin BPW
Executive Committee**

Jerilyn Hippler, President
jerilyn.hippler@gmail.com

Marsha Herndon, Vice-President
marsha.herndon@gmail.com

Janetta Shanklin, Treasurer
jshanklin2002@gmail.com

Suzanne Forshee, Secretary
suzforshee@gmail.com

Brownie Bennett, Parliamentarian
bbennett852@hotmail.com

Pam Womack, Exec. Assistant
pva1995@gmail.com

Amy Ellis, Immediate Past President
aellis@franklinfavorite.com

The Franklin BPW meets the
third Thursday of every month
at 6pm. Please email or call any
officer with questions.



Jerilyn's Jabbers
Happy New Year!

As the new year begins, let's take time to see the possibilities ahead and all have a renewed spirit for the upcoming year!

I trust that everyone had a wonderful holiday season. I know I enjoyed spending time with family and friends. Those times aren't long enough.

I want to thank those of you who came to our Christmas get-together. We had a great time! A lot of good food and laughs were shared along with fighting over that cute Santa in our game of "Dirty Santa".

I hope you will make plans to attend our January meeting on the 20th at the Legion Room of the Goodnight Library. Kelly Harding, with Franklin Insurance, will be our guest speaker. He will be speaking on the topic "Health Care Reform". I know everyone has many questions relating to this topic and I thought with some of the changes you may be hearing about, whether at work or just on the news, this would be a very informative session. Please make plans to attend.

February is Foundation month. I will be handing out "piggy banks" at this month's meeting and asking each of you to save your excess change during the month. At the February meeting we will all bring back our piggy banks, pool all of the money together and that monies will go to KFBPW Foundation to fund scholarships for women going back to school to further their education.

March is Women's History month, so I would like to have input from you as to what you would like for us to do. Please feel free to call me or email me and let me know your thoughts.

Again, please make plans to attend this months meeting. Please call Pam, Marsha or myself to make your reservations.

Best Personal Wishes,

Jerilyn

**BPW Legislative Awareness • Lobbying in Frankfort
Thursday, February 17, 2011**



Join us as we travel to Frankfort on Thursday, February 17, 2011.

This is your opportunity to learn more about the political process by attending a committee session, meeting with legislators, seeing debates on the House or Senate floor and possibly watching a vote in progress.

It's time to show legislators that women are watching their activities and that we are concerned about their decisions affecting women's issues.

More details inside!

Funny Money

by Patrick Henry

Laughter is the best medicine. Obviously that statement originated before the invention of Percocet, but having said that, laughter truly is a powerful elixir. It is the most powerful reaction a human can generate. Laughter is more powerful than anger, sadness, fear, melancholy, or any myriad of emotions that we humans struggle with in our daily lives. Laughter boosts immunity, lowers stress, decreases pain, relaxes muscles and has been known to prevent heart disease.

We are all familiar with the physiological benefits of laughter, but what is not ubiquitously recorded in the annals of knowledge is that laughter closes sales! When you are funny, you are adding the most important part of the sales relationship...likeability. Jeffrey Gitomer says "if all things are equal people want to do business with their friends. If all things are not quite so equal, people still want to do business with their friends". The quickest way to make a friend is to make them laugh.

No big surprise here. People will buy from people they like and trust over the alternative. Laughter naturally bridges the gap between strangers. When you add humor and laughter to a social interaction, you instantly attract others to you, relationships are strengthened, and conflicts are defused. Laughter also enhances teamwork and group bonding.

Contrary to popular belief, people are not born funny. I believe that funny people simply choose to find the humor in every day situations. Becoming funny is a process. And here are three ways you can start:

1. BE INCLUSIVE. The reason humor is so powerful is that it touches one of our most basic human needs, the need for belonging. When you are included in a joke or a funny story, it is as if the teller has embraced you and welcomed you into their world. It is a good feeling and a potent connection between people. The goal with humor should not be the laughter, but the connection - so don't use profanity or tell racist jokes, sexist jokes, fat, short, gay, ethnic, or religious jokes. Even if you get a laugh, you have just proven out loud that you are a risk to do business with, have poor judgment, and are probably a monumental jackass.

2. BE ORIGINAL. If you read it on the internet...so have they. The best-case scenario is they let you finish the joke and act as if it is the first time they heard it. The worst-case scenario is they blurt out the punch line in front of the group leaving you standing there like a foreign exchange student on the first day of class. (All smile, but nothing to say.) Tell about funny things that happen to you in traffic, at the store, your family vacations, your mother-in-law, etc. These situations are relatable and original.

3. WRITE IT DOWN. Planned spontaneity. This is the phrase of the day, class. If something funny happens, write it down. If you hear a funny phrase or see a funny gesture, record it and review it. If something funny happens to you on the way to the forum then write it down in story form and save it. You will find a time to re-tell it and you will come across as witty, spontaneous, and funny.

Becoming funny is a process. It does not happen overnight nor does it happen because you have memorized a few jokes. Humor is a natural byproduct of a positive attitude. If you choose to find the positive in your circumstances, then it is easier to find the humor. When you find humor where others can't, you are funny. When you are funny and share your humor in a positive way, you make friends. And when you easily make friends, you will close sales.

REMINDER:

Monthly meeting for January will be:
Thursday, Jan. 20th at 6:00pm.
in the Legion Room at the back of Goodnight Library

Standing on the Power of Participation



Leadership

Develop Leadership skills at the Local, State, and National level with mentors to help you along the way. Maximize the career-boosting value of your BPW/USA membership by identifying volunteer opportunities that match your professional goals or strengthen your existing skills.

www.bpwusa.org
www.bpw-ky.org

Agenda for 2011 Legislative Day:

From 9:15 am – 10:30 am Room 338 we will meet with Representative Sannie Overly, she was elected in 2008 and she will discuss her experience of running for office and working in Frankfort.

- At 10:45 a.m., we'll see if we can attend a committee meeting depending on what is scheduled for that day.
- * Please contact your State Legislator and let them know you are in Frankfort and if possible set up a time to stop by their office to meet them.
- 12:30 p.m. - Lunch break.
- The Senate and House convene at 2:00 pm. We'll split up with some of us attending the Senate session and some going to the House session.

If anyone from Franklin BPW is interested in attending Legislative Day, the Louisville group is meeting up to carpool into Frankfort. Contact Jerilyn or Marsha for more details on the trip and how to RSVP.

Some things to know!

Gallery passes are REQUIRED to attend. Therefore, you MUST RSVP to no later than Monday, Feb. 14th so we'll have enough time to have passes for everyone who wants to attend. You do not have to be present for the entire day. Some of you may want to come late or leave early. That is perfectly OK; just keep in mind that you may need to drive separately to meet your schedule.



CONGRATS!

A HUGE Congratulations to Rita Vaughn, winner of this years "Dancing With the Franklin Stars" competition. Rita is a BPW member, and a fantastic dancer, too! Way to go, girl!!

We Decked the Halls!



Ten of our BPW members and five very special guests celebrated the holidays with food and festivity at the Hippler home. As always, there was plenty of delicious food provided by the host and attending members. A particularly wild game of dirty Santa was further complicated by a duplicate of the "hot" item of the night turning up in a late round of the game. In the end, everyone was still friendly, some great gifts were exchanged and everyone had a great time! Wait, who got that Santa again?

Pictured are: (front row) Tori Womack, Jerilyn Hippler, Annissa Warner (showing the "hot" gift of the night a light up Santa). (middle row seated) Marsha Herndon, Brownie Bennett, Amy Ellis, Sheryl Steele, Leah Steele-Wood back row (standing) Sylvia Pulliam, Sharon Taylor-Carillo, (seated) Lacy Steele, Pam Womack, Debbie Deweese. Attendees not pictured are: Miguel Carillo (photo) and Cathy & Ruby Hughes

Get Your T-Shirts!

If you ordered a t-shirt this summer, they are finally here and just in time for the cold weather! They can be picked up at the January meeting. There are a few extras so if you didn't order, just ask about your size. \$10 per shirt is payable to Franklin BPW.



Sheryl Steele had both Leah and Lacy in attendance. Tori Womack, Pam's daughter was there as well, as was Ruby Hughes, daughter of Cathy and one of our youngest future BPW ladies!

ANNOUNCEMENTS

BPW Friends:

John and I wanted to say thanks to everyone for the calls and prayers while John was in the hospital. He is recovering quickly and will be returning to work next week on light duty. We are thankful for so many good friends!

Amy & John Ellis



GET
WELL
SOON!



Sharon Taylor-Carillo is recovering at home after surgery on Dec. 22. She was dismissed from the hospital on the 25th and reports that her recovery has been slow, but she expects to be 100% by February.

Just Married!



LaVonni Taylor and Dustin Goodman were married on December 29th in Las Vegas. Congratulations to the happy couple!



**Franklin BPW Calendar
Winter 2011**

January

20th Monthly Meeting

February

2nd EC Meeting
15th Deadline for state office nominations
17th Monthly Meeting
17th BPW Legislative Awareness-Lobby Day

March

All month Women's History Month
2nd EC Meeting
17th Monthly Meeting

Member Business Directory

Support Your Sisters!

TELEPHONE (270) 586-2525 FAX (270) 586-2560

JANETTA SHANKLIN
CONSUMER LOAN OFFICER
janetta_shanklin@fbtc.com

317 N. MAIN STREET P.O. BOX 449
FRANKLIN, KY 42135-0449

Dear Dear Jill Anderson
Subsiders

Neely Ballance
270) 776-0569

(270) 776-5532

Dried Flower & Silk Wreaths In-home consultation by appointment

210 South Culture Street • Franklin, KY 42134

Need AVON??
Call: 615-319-6531

Sharon Taylor-Carrillo

Images by Amy

Amy Ellis
3205 Gold City Road
Franklin, KY 42134
(270) 586-4503
Cell (270) 647-0621

"Professional photography with a personal touch"

TREAT YOURSELF!

All my January Hostesses receive
50% benefits
on parties totaling \$450 or over!
That's \$225 minimum
FREE jewelry for YOU

Marsha Herndon
Premier Designs Jeweler
270.776.4332

NOW IS THE TIME!

Colonial Life

Jerilyn H. Hippler
Agency Development Manager

1219 Autumn Oaks Drive
Franklin, KY 42134
jerilyn.hippler@coloniallife.com

(C) 270.776.3238
(F) 888.398.8709

Certified National Enrollment Search Member

DEBBIE BROWN JOHNSON, REALTOR

ARE YOU LOOKING FOR THE PERFECT HOUSE? CALL DEBBIE TODAY!
270.776.0225
WWW.KELLERWILLIAMSBC.COM

KELLER WILLIAMS
FIRST CHOICE REALTY
Each office is independently owned and operated

1128 South Park Drive, Suite 100
Bowling Green, KY 42103
Office 270.782.1811 • Fax 270.782.3260

Newsletter Template and Design by:

Marsha Herndon
Graphic Designer

270.776.4332
marsha@marshaherndon.com

**A BIG
Wildcat
"Thanks!"**

To Franklin BPW for supporting the 2010-2011 Franklin-Simpson High School Cheerleaders, Mascot and Coaches in their endeavor to attend the NCA Disney Christmas Extravaganza and perform in the 2010 ABC Disney Christmas Parade.



- First Row** (L to R) - (Seniors) Katlin Cassity, Savannah Satterly and Rebecca Flippin
- Second Row** - (Junior) Haley Griffin
- Third Row** (L to R) - (Sophomores) Karlee Medley, Jessi Jones, Destini England, Brianna Stephens, Janna Chambers, and Cheyenne Fykes
- Fourth Row** (L to R) - (Freshmen) Autumn Morehead, Connor Smith, Hayley Gregory and McKenzie Wilson
- Not Pictured** - (Coaches) Sheryl Steele and Leah Steele Wood

